

## TweetReach for #smib09

Reached **104,579** people via **66** tweets

Searching maximum tweets permitted by Twitter



**oursocialtimes:** RT @Mazi: RT @audio: #smib09 Reached 82,610 people via 50 tweets: <http://bit.ly/1xZw8k> <- fascinating  
Wed, 04 Nov 2009 17:59:20 +0000



**Mazi:** RT @audio: #smib09 Reached 82,610 people via 50 tweets > <http://tweetreach.com/reach?q=%23smib09> via @treypennington  
Wed, 04 Nov 2009 17:55:49 +0000



**audio:** #smib09 Reached 82,610 people via 50 tweets > <http://tweetreach.com/reach?q=%23smib09> via @treypennington  
Wed, 04 Nov 2009 17:39:50 +0000



**chrish10:** Social Media in Business: Notes from the day - <http://ow.ly/yFCc> #smib09  
Tue, 03 Nov 2009 08:55:05 +0000



**ericswain:** RT @treypennington @jakrose Good SM conferences list. If you're adding int'l events, there's @alikeminds #likeminds & @chrish10 for #smib09.  
Mon, 02 Nov 2009 22:06:25 +0000



**treypennington:** @jakrose Good SM conferences list. If your adding international events, there's @alikeminds #likeminds & @chrish10 for #smib09. Both UK.  
Mon, 02 Nov 2009 21:45:17 +0000



**darenBBC:** @GemmaWent :-)) your so cool, thank u G #likeminds #smib09 #media140  
Mon, 02 Nov 2009 11:40:47 +0000



**martynrevans:** RT @GemmaWent New blog post: 3 social media events, 2 cities, 1 big blog post <http://bit.ly/12h1RQ> #likeminds #smib09 #media140  
Mon, 02 Nov 2009 11:29:59 +0000

### Impressions Contributed by 30 Twitterers

<a href="#">treypennington</a>	210,256
<a href="#">thebrandbuilder</a>	51,963
<a href="#">audio</a>	38,730
<a href="#">Mazi</a>	29,429
<a href="#">darenBBC</a>	19,092
<a href="#">jangles</a>	7,303
<a href="#">tomtravel2</a>	6,135
<a href="#">joannejacobs</a>	3,732
<a href="#">gemmawent</a>	3,491
<a href="#">chrish10</a>	3,085
<a href="#">ericswain</a>	2,742
<a href="#">Viadeo</a>	2,568
<a href="#">TomGriffola</a>	2,426
<a href="#">drewellis</a>	1,355
<a href="#">KellyHopkins</a>	1,122
<a href="#">BenjaminEllis</a>	1,027
<a href="#">DickieArmour</a>	948
<a href="#">andrewgerrard</a>	830
<a href="#">EaonP</a>	787
<a href="#">touristboard</a>	317
<a href="#">oursocialtimes</a>	290
<a href="#">AndreaJarrell</a>	254
<a href="#">BeltonGroupFeed</a>	210
<a href="#">martynrevans</a>	98
<a href="#">scottgould</a>	84
<a href="#">TheDelibero</a>	76
<a href="#">penningtongroup</a>	62
<a href="#">maguireap</a>	24
<a href="#">barcampville</a>	17
<a href="#">tigertwo</a>	13



**gemmawent:** @DarenBBC Gah, I missed you. Rectified :- ) #likeminds #smib09 #media140

Mon, 02 Nov 2009 11:23:05 +0000



**darenBBC:** @gemmawent i was hoping for a mention hat trick :- ( , next time :- ) #likeminds #smib09 #media140

Mon, 02 Nov 2009 11:19:45 +0000



**TomGriffola:** RT @DarenBBC: RT @gemmawent: New blog post: 3 social media events, 2 cities, 1 big blog post <http://bit.ly/12h1RQ> #likeminds #smib09 #media140

Mon, 02 Nov 2009 11:17:44 +0000



**darenBBC:** RT @gemmawent: New blog post: 3 social media events, 2 cities, 1 big blog post <http://bit.ly/12h1RQ> #likeminds #smib09 #media140

Mon, 02 Nov 2009 11:10:34 +0000



**gemmawent:** New blog post: 3 social media events, 2 cities, 1 big blog post <http://bit.ly/12h1RQ> #likeminds #smib09 #media140

Mon, 02 Nov 2009 11:05:07 +0000



**barcampgville:** RT @treypennington Interesting tweetreach stats for 2 UK conferences: #smib09 <http://bit.ly/1xZw8k> & #likeminds <http://bit.ly/3AX9v6>

Fri, 30 Oct 2009 23:02:41 +0000



**penningtongroup:** RT @treypennington Interesting tweetreach stats for 2 UK conferences: #smib09 <http://bit.ly/1xZw8k> & #likeminds <http://bit.ly/3AX9v6>

Fri, 30 Oct 2009 23:02:41 +0000



**treypennington:** Interested tweetreach stats for 2 UK conferences: #smib09 <http://bit.ly/1xZw8k> & #likeminds <http://bit.ly/3AX9v6>

Fri, 30 Oct 2009 23:01:56 +0000



**darenBBC:** Another Week in Hashtags #BBCQT #BNP #UKElection #CabinetForum #LikeMinds #SMIB09 #bpark #O2 #socbizmod #Truth #Connect #Everything

Fri, 30 Oct 2009 02:45:00 +0000



**EaonP:** demonstrating hashtags ignore this tweet #smib09

Thu, 29 Oct 2009 16:39:55 +0000



**audio:** @EaonP SoMe semantics would be ace if people were not involved eh? @MarkRedgrave #smib09 <http://twitter.com/audio/status/5255327416>

Thu, 29 Oct 2009 10:13:19 +0000



**EaonP:** @audio bloke who spoke at #smib09 about semantic technology would have a view on that

Thu, 29 Oct 2009 10:09:56 +0000



**EaonP:** RT @jangles: @joannejacobs reading your notes post from last week's #smib09. Nice job of succinct capture! <http://is.gd/4GNd9> <= good work

Thu, 29 Oct 2009 07:11:23 +0000



**jangles:** [@joannejacobs](#) just reading your notes post from last week's #smib09. Nice job of succinct capture! <http://is.gd/4GNd9>  
Thu, 29 Oct 2009 06:49:56 +0000



**darenBBC:** RT [@audio:](#) [@thebrandbuilder](#) congrats on this <http://bit.ly/1p0Wi> #smib09 :- Social Media ROI  
Thu, 29 Oct 2009 00:21:51 +0000



**BenjaminEllis:** [@AbigailH](#) Should be good - I enjoyed interviewing [@cosmond](#) and he gave a great talk at #SMiB09  
Wed, 28 Oct 2009 20:32:56 +0000



**chrish10:** [@treypennington](#) hi Trey, was good to meet you last week At #smib09.. Hope we can do that interview soon  
Wed, 28 Oct 2009 20:21:26 +0000



**touristboard:** RT [@jangles](#) [Blog] Different events, similar issues <http://tinyurl.com/yhljld8> #fb #lbtb #smib09  
Wed, 28 Oct 2009 13:42:25 +0000



**audio:** This is ace! >> RT [@thebrandbuilder:](#) Nothing against SM conferences in the US, but level of conversation in the UK FAR more advanced #SMiB09  
Wed, 28 Oct 2009 11:03:12 +0000



**audio:** [@thebrandbuilder](#) congrats on this <http://bit.ly/1p0Wi> #smib09  
Wed, 28 Oct 2009 10:58:56 +0000



**thebrandbuilder:** Select photos from my London trip. #SMiB09 #LikeMinds <http://bit.ly/3XqC3p>  
Wed, 28 Oct 2009 01:52:14 +0000



**TheDelibero:** RT [@wearesocial](#) RT [@thebrandbuilder:](#) Nothing against SM conferences in the US, but level of conversation in the UK FAR more advanced #SMiB09  
Tue, 27 Oct 2009 18:44:45 +0000



**thebrandbuilder:** [@timcallington](#) Great meeting you last week at #SMiB09, by the way. :)  
Tue, 27 Oct 2009 18:32:32 +0000



**ericswain:** RT [@treypennington:](#) RT [@mashable](#) Clear thinking on #SMROI from [@thebrandbuilder](#) <http://bit.ly/18PWev> #likeminds #smib09  
Tue, 27 Oct 2009 18:27:35 +0000



**TomGriffola:** RT [@treypennington:](#) Oh my word Olivier [@thebrandbuilder](#) EVERYONE is linking to your #SMROI <http://bit.ly/20aSXE> #likeminds #smib09  
Tue, 27 Oct 2009 18:20:31 +0000



**darenBBC:** RT [@treypennington:](#) Oh my word Olivier [@thebrandbuilder](#) EVERYONE is linking to your #SMROI <http://bit.ly/20aSXE> #likeminds #smib09  
Tue, 27 Oct 2009 18:14:15 +0000



**treypennington:** Oh my word Olivier [@thebrandbuilder](#) EVERYONE is linking to your #SMROI <http://bit.ly/20aSXE> #likeminds #smib09  
Tue, 27 Oct 2009 18:11:56 +0000

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**treypennington:** Scott [@scottgould](#) did you see this? RT [@mashable](#) Clear thinking on #SMROI from [@thebrandbuilder](#) <http://bit.ly/18PWey> #likeminds #smib09

Tue, 27 Oct 2009 18:10:53 +0000



**treypennington:** RT [@mashable](#) Clear thinking on #SMROI from [@thebrandbuilder](#) <http://bit.ly/18PWey> #likeminds #smib09

Tue, 27 Oct 2009 18:10:36 +0000



**thebrandbuilder:** [@ericswain](#) Great meeting you in the UK last week, along with [@gemmawent](#) [@carolinebosher](#) darenBBC [@mazi](#) and the #SMIB09 crew

Tue, 27 Oct 2009 17:20:24 +0000



**maquireap:** How to Measure Social Media ROI ala presentation by [@thebrandbuilder](#) <http://bit.ly/18PWey> at #SMIB09 in London #smROI #mashable

Tue, 27 Oct 2009 15:52:05 +0000



**AndreaJarrell:** RT [@thebrandbuilder](#) Why do you think I've been trying to clean up the social ROI question for 6 months? <http://bit.ly/2zCrdc> #smib09

Tue, 27 Oct 2009 13:29:43 +0000



**andrewgerrard:** RT [@thebrandbuilder](#): Why do you think I'm trying to clean up the social ROI question? <http://bit.ly/2zCrdc> #likeminds #smib09 [@DickieArmour](#)

Tue, 27 Oct 2009 13:26:47 +0000



**BeltonGroupFeed:** RT [@thebrandbuilder](#): RT [@DickieArmour](#): SM ROI - the writing on the wall : the case for social ROI <http://bit.ly/2zCrdc> #likeminds #smib09

Tue, 27 Oct 2009 13:14:35 +0000



**thebrandbuilder:** Why do you think I've been trying to clean up the social ROI question for 6 months? <http://bit.ly/2zCrdc> #likeminds #smib09 [@DickieArmour](#) ;)

Tue, 27 Oct 2009 13:11:09 +0000



**thebrandbuilder:** RT [@DickieArmour](#): Interesting piece on SM ROI - the writing on the wall : the case for social ROI - <http://bit.ly/2zCrdc> #likeminds #smib09

Tue, 27 Oct 2009 13:09:21 +0000



**DickieArmour:** Interesting piece on SM ROI - the writing on the wall : the case for social ROI - <http://bit.ly/2zCrdc> #likeminds #smib09

Tue, 27 Oct 2009 10:33:39 +0000



**scottgould:** [@BenjaminEllis](#) Day off was wonderful! Was great to meet at #smib09, I certainly got a lot out of the discussion with you too.

Tue, 27 Oct 2009 10:12:20 +0000



**Viadeo:** Find people you met at #smib09 at [www.viadeo.com](http://www.viadeo.com)

Mon, 26 Oct 2009 23:49:28 +0000



**jangles:** [@treypennington](#) a pleasure for me too, Trey. #smib09 More time to talk next time!

Mon, 26 Oct 2009 23:09:00 +0000



[treypennington](#): [@jangles](#) Wonderful to meet you in person at #smib09 in London. I hope to see you again when I'm back to the UK in February.  
Mon, 26 Oct 2009 23:06:50 +0000



[BenjaminEllis](#): [@LloydDavis](#) you refound the photo I was trying to describe at #SMiB09 - gave me a smile - <http://www.flickr.com/photos/jamin2/3701938393/>  
:)  
Mon, 26 Oct 2009 22:47:39 +0000



[BenjaminEllis](#): [@scottgould](#) Hope the day off was restfully blissful! Appreciated the discussion on Friday - lots of good out of #SMiB09  
Mon, 26 Oct 2009 19:06:32 +0000



[tomtravel2](#): RT [@joannejacobs](#): participants at #media140 should also see the content from #smib09 - some great insights at that event: <http://is.gd/4CQVU>  
Mon, 26 Oct 2009 18:53:40 +0000



[joannejacobs](#): participants at #media140 should also see the content from #smib09 - some great insights at that event last week: <http://is.gd/4CQVU>  
Mon, 26 Oct 2009 18:12:57 +0000



[drewellis](#): RT [@treypennington](#): #britishpub #smib09 [@drewellis](#) [@mazi](#) <http://bit.ly/IL77j> < looks \*way\* too serious for a pub conversation ;)  
Mon, 26 Oct 2009 14:44:31 +0000



[jangles](#): [@joannejacobs](#) thanks, Joamne! Enjoyed listening to your thoughts at #smib09 on Friday.  
Mon, 26 Oct 2009 13:43:59 +0000



[audio](#): [@Hedgewytch](#) cool BOOs from #smib09 any chance you could tag them all as so? x  
Mon, 26 Oct 2009 12:50:32 +0000



[joannejacobs](#): RT [@audio](#) [@jangles](#) [Blog] Different events, similar issues <http://tinyurl.com/yLhjd8> #smib09 <= great post Neville!  
Mon, 26 Oct 2009 12:31:13 +0000



[audio](#): RT [@jangles](#) [Blog] Different events, similar issues <http://tinyurl.com/yLhjd8> #fb #lbtb #smib09  
Mon, 26 Oct 2009 12:28:40 +0000



[audio](#): RT [@KellyHopkins](#) Really enjoyed #SMIB09 on Friday. Met some great people and the presentations were very interesting - good job by all!  
Mon, 26 Oct 2009 12:25:30 +0000



[tigertwo](#): [@Viadeo](#) Just completing my profile thanks to [@petercrosby](#) on Friday at #smib09. Couldn't remember though - how many users do you have again?  
Mon, 26 Oct 2009 12:25:26 +0000



[BenjaminEllis](#): [@audio](#) A few more photos added at <http://www.flickr.com/photos/jamin2/> :) #smib09  
Mon, 26 Oct 2009 11:17:57 +0000



[audio](#): morning, teamSMiB will be collating online content and making that easy to find for you during this week. #smib09

Mon, 26 Oct 2009 10:36:10 +0000

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[Viadeo](#): We're glad to have sponsored #smib09. Find out more at [www.viadeo.com](http://www.viadeo.com) and connect with people you met.

Mon, 26 Oct 2009 09:56:45 +0000

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[KellyHopkins](#): Really enjoyed #SMIB09 on Friday. Met some great people and the presentations were very interesting - good job by all!

Mon, 26 Oct 2009 09:53:14 +0000

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[DickieArmour](#): RT [@paul\\_steele](#): Twitter 'costs UK economy £1.38bn' <http://bit.ly/3fLE6s> #media140 #likeminds #smib09 Need a survey that proves the opposite

Mon, 26 Oct 2009 08:51:57 +0000

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[jangles](#): [Blog] Different events, similar issues <http://tinyurl.com/yLhJd8> #fb #lbtb #smib09

Mon, 26 Oct 2009 08:27:19 +0000

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